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FACT SHEET: WE ALL MATTER
August 2015



MHA of New York City

- Established in 1964
- Local affiliate of Mental Health America
- MHA-NYC's three-part mission: advocacy, education and mental health services
- In 2015, MHA-NYC HOPEline allows New Yorkers to reach health professionals through text messaging

In 2014¹

- MHA-NYC's hotlines responded to 1.3 million callers in emotional crisis
- MHA-NYC's 2014 Annual Gala raised \$1.1 million in support of veterans
- 50 Broadway, 19th Floor, New York, NY 10004
Phone: (800) 543-3638
Email: helpdesk@mhaofnyc.org
Website: www.mhaofnyc.org
Facebook: www.facebook.com/MHAofNYC



Microsoft

- Founded in 1975
- Headquartered in Redmond, WA
- Develops, manufactures, licenses, supports and sells computer software, consumer electronics and personal computers and services
- In February 2014, Satya Nadella was appointed CEO of the company
- In October 2013, Microsoft and the American Psychological Association have partnered to create Skype classroom on mental health issues
- Mental health is covered by Employee Health Insurance, and is

We All Matter

- Educational event to increase public awareness of mental health, visit www.mhaofnyc.org/we-all-matter to preview event details
- Sunday, May 1, 2016, 2 p.m. to 5 p.m., New York Public Library, New York, N.Y.
- May is the Mental Health Month of MHA
- A book signing for Red Umbrella, J.K. Rowling wrote for the event; a sharing session for Mrs. Rowling and a group selected from MHA-NYC local community partners
- 50% product discount for all who buy book, offered by Microsoft

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¹ MHA-NYC Annual Report 2014, <http://www.mhaofnyc.org/report2014/mhanyc-2014-report.pdf> (page 2, 4)